



Panama & Vienna, 21<sup>st</sup> May 2007

## Media Release

**TelecomAdvisors International S.A. (TAI)** from Panama **and SNPM IT Solutions** from Vienna Austria are pleased to inform, that an exclusive agreement was achieved to distribute the **SNPM software solutions** with its revolutionary Serial Number Process Management features, in the geographical areas of Latin America and the Caribbean.

Serial number processes are of utmost significance and interest for many industries and business areas; entering and managing serial numbers is a task of major importance. Serial numbers as a means of product identification are key elements in the area of trading goods and plant maintenance and inventory management. An efficient serial number entry system, high quality of serial number data and fast data access present a major competitive advantage. A serial number management system supports a multitude of downstream processes, control and design of such processes are optimised, and as a consequence, costs and efforts reduced. Delivery Tracking, Commissioning, Fraud Management, Warranty Management, Stock Evidence, Asset Valuation and Inventory are examples for downstream processes that are based on Life-Cycle Management depending on precisely functioning serial number management system. In the Telecommunication industry, such processes can be efficiently used to manage product lifecycle and asset management for SIM Cards and, as well as equipment inventories.

### About Telecom Advisors

TelecomAdvisors International S.A. was originally founded in 2001 in Asia. In 2005 the new headquarter was established in Panama City. The mission of TAI is to be a preferred supplier of Revenue Assurance, Service Assurance, Security Enterprise Management solutions throughout the region of Latin America and Caribbean, but also other regions like Spain and Portugal. TelecomAdvisors International S.A. counts on more than 30 years of experience in the Latam Telecom Market and a value added reseller (VAR) network in more than 12 countries. In the Latam and EMEA region.

<http://www.telecomadvisors.org>

### About SNPM IT Solutions

SNPM IT Solutions was founded by an experienced group of IT-consultants specialising in the design of optimized business processes and its translation into an operational business software for Telcom Industry.

Based on the experience of daily work in project-oriented consulting SNPM IT Solutions has developed trend-setting concepts and solutions for life-cycle management.

[www.snpm.at](http://www.snpm.at)

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